Soft Mudahood July Challenge (5th July – 18th July)

Protecting Your Family's Financial Future



Challenge Goal:

By the end of these 14 days, you'll have taken practical steps towards creating greater financial security and peace of mind for your family.

(It is recommended that you print this (if possible) and complete as you go along).

✅ DAY 1 – Watch the Expert Masterclass

☐ Watch the full Financial Protection Masterclass

☐ Join the Whatsapp Community

☐ Write down your three biggest takeaways

✅ DAY 2 – Think About Your Family's Future

Spend 10 minutes reflecting.

☐ If something happened to me tomorrow, would my family be financially secure?

☐ Write down any questions you'd like answered.

✅ DAY 3 – Review Your Current Situation

☐ Do you currently have life insurance?

☐ If yes, review your policy.

☐ If no, write down why you've never taken one out.

✅ DAY 4 – Learn Your Options

☐ Research the different types of life insurance available.

☐ Make a note of anything you don't understand.

✅ DAY 5 – Start The Conversation

☐ Speak to your partner or a trusted family member about your family's financial future.

✅ DAY 6 – Review Your Budget

☐ Spend 15 minutes reviewing your monthly finances.

Could you realistically afford financial protection?

✅ DAY 7–10 – Speak To An Expert

☐ Book a free consultation with a qualified financial or life insurance adviser.

OR

☐ Attend an existing appointment if you already have one booked.

✅ DAY 11 – Share Your Progress

☐ Post your biggest win/takeaway inside the Soft Mudahood Circle.

Celebrate progress, no matter how small.

✅ DAY 12 – Make Your Decision

Choose the next step that's right for you.

☐ Start a policy

☐ Continue researching

☐ Arrange another consultation

☐ Review an existing policy

Remember: informed decisions are good decisions.

✅ DAY 13 – Celebrate Your Progress

Look back at how far you've come.

☐ What have you learnt?

☐ What's one thing you'll do differently going forward?

✅ DAY 14 – Challenge Complete 🎉

Congratulations!

Complete the challenge by ticking the boxes below.

☐ I watched the Masterclass

☐ I completed the Action Plan

☐ I took at least ONE meaningful action

☐ I shared my progress with the community

☐ I'm more confident about protecting my family's future

🏆 Action Taker of the Month

Complete as many activities as you can and share your progress inside the Soft Mudahood Circle.

Each month we'll celebrate one member who has shown commitment, consistency, and a willingness to take action—not because they achieved the biggest financial milestone, but because they embraced the challenge and inspired others along the way.

Our Action Taker will receive a **Soft Mudahood Self-Care Box**, filled with thoughtful treats to celebrate their progress.

Remember: A softer life isn't built in one day. It's built one informed decision, one small action, and one courageous step at a time. Every step you take today is an investment in your family's future—and that's something to be proud of.

>> **Join the Whatsapp Community So You Don’t Miss Out**